

Message Text

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ACTION COME-00

INFO OCT-01 ARA-16 ISO-00 EB-11 AGR-20 RSC-01 DRC-01 /050 W

----- 011392

R 021636Z MAY 74

FM AMEMBASSY CARACAS

TO SECSTATE WASHDC 3609

UNCLAS CARACAS 03845

ATTN: H. SOCKS, SAD/COMMERCE

E.O. 11652: N/A

TAGS: BEXP, VE

SUBJECT: TEXTILE MACHINERY AND EQUIPMENT TRADE MISSION

REF: STATE 082379; CARACAS 3609

1. MISSION WILL ARRIVE AT MAIQUETIA AIRPORT ON PAA FLIGHT 441 AT 2130 ON JUNE 1. EMBASSY CONTROL OFFICER RICHARD GRAHAM WILL MEET MISSION. TRANSPORTATION TO HOTEL WILL BE BY PRIVATE AIRCONDITIONED BUS. BUS COMPANY WILL ASSIST WITH CUSTOMS CLEARANCE, HANDLING OF DOCUMENTS AT AIRPORT, AND CHECK IN AT HOTEL. SERVICE INCLUDES HANDLING TWO PIECES OF LUGGAGE PER PERSON. ADDITIONAL PIECES AT NOMINAL EXTRA CHARGE.

2. RESERVATIONS AND MISSION HEADQUARTERS AT TAMANACO HTL. DIRECTOR WILL BE ASSIGNED JUNIOR SUITE, PROBABLY ON SAME FLOOR AS OTHER MISSION MEMBERS. JUNIOR SUITE, WHILE NOT AS PRIVATE FOR DIRECTOR AS REGULAR SUITE, IS MORE SPACIOUS. EXTRA SPACE NECESSARY FOR GROUP MEETINGS OF THIS LARGE MISSION. SPECIAL EMBASSY RATE FOR JUNIOR SUITE WILL BE BS 170 (\$40.48) PER DAY. MEMBERS SINGLE

ROOMS WILL BE AT SPECIAL RATE OF BS 100 (23.81) PER DAY.
ALL RESERVATIONS CONFIRMED.

3. BUSINESS INFORMATION CENTER (BIC) WILL BE IN MIRANDA AND GUAYANA SALONS FOR TWO AND ONE-HALF WORKING DAYS, MONDAY-WEDNESDAY JUNE 3-5, 1974. APPOINTMENTS ARE EXPECTED TO ONLY BE SCHEDULED FOR FIRST TWO WORKING DAYS WITH WEDNESDAY MORNING LEFT OPEN FOR FOLLOW-
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UP BUSINESS, UNLESS REQUESTED APPOINTMENTS EXCEED TWO DAY PERIOD.

NO CHARGE FOR BIC ROOMS. TWO TELEPHONE EXTENSIONS, RECEPTIONIST DESK

AND INDIVIDUAL DESKS AND STATIONERY SUPPLIES FOR EACH COMPANY WILL BE SET UP.

4. MISSION MEMBER'S RECEPTION SCHEDULED FOR MONDAY NIGHT, JUNE 3RD. TWO HUNDRED INVITATIONS ARE PLANNED, BUT MOST OPTIMISTIC ATTENDANCE EXPECTED IS 100 PERSONS.

5. ADVANCE OFFICER LINDOW CALLED ON PRESIDENT OF VENEZUELAN TEXTILE ASSOCIATION TO INFORM HIM OF MISSION. ALSO MET WITH J. LANDAU,

WHO REPRESENTS SIX MISSION MEMBER COMPANIES, AND TALKED BY TELEPHONE TO OTHER THREE AGENTS OF FIRMS PARTICIPATING IN MISSION, TO INFORM ALL ABOUT MISSION. THEY PLEDGED THEIR COOPERATION.

6. BILINGUAL SECRETARY WHO WORKED PREVIOUS COMMERCE-SPONSORED PRINTING AND GRAPHIC ARTS MISSION, INDIANA, GEORGIA AND VIRGIN ISLAND MISSIONS, NO LONGER AVAILABLE. AS BEST ALTERNATIVE, ADVANCE OFFICER HAS QUOTATION FROM SERVICIOS ASOCIADOS, S.A (BUSS BOWEN) TO PERFORM FOLLOWING SERVICES: 1) BUILDING OF MAILING LIST FOR BROCHURES; INVITATION LIST FOR RECEPTION; MAILING OF BROCHURES AND PERSONAL ADDRESSING OF INVITATIONS; PERSONAL AND TELEPHONE CONTACT

WITH PROSPECTS AS WELL AS SCHEDULING OF INTERVIEWS FOR MISSION FIRMS; PUBLIC RELATIONS DURING MISSION VISIT AND PRESENCE AT ALL FUNCTIONS - \$416. 2) DELIVERY SERVICE, INCLUDING INVITATIONS TO RECEPTION - \$70. 3) SECRETARY-RECEPTIONIST FOR FIVE DAYS DURING AND AFTER VISIT- \$116. 4) AIRPORT BUS SERVICE TO AND FROM HOTEL FOR 15 PERSONS - \$235.

7. RUSS BOWEN AND HIS COMPANY REPUTATION WELL AND FAVORABLY KNOWN TO COMMERCE. HE MOST RECENTLY WORKED FOR INSTRU-METAL 74, AND OREGON STATE TRADE MISSION. IN 1972 HE WORKED FOR OFI-SISTEMAS EXHIBITION. HIS PRICE QUOTATION IS LESS THAN IF SERVICES CONTRACTED SEPARATELY. BOWEN ALSO WOULD PROVIDE RADIO INTERVIEWS WITH MISSION DIRECTORS AND/OR MEMBERS AND RADIO NEWS COVERAGE OF VISIT AT NO CHARGE.

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8. NO PROFESSIONAL INTERPRETERS NEEDED FOR THIS MISSION.

9. BUDGET INFORMATION - ASSUMING COMMERCE CONCURRENCE IN SELECTION SERVICIOS ASOCIADOS TO WORK WITH EMBASSY ON THIS MISSION COMMERCE BUDGET AS FOLLOWS:

10. MISSION DIRECTOR'S SUITE, 4 DAYS AT \$4048 \$ 161.92
SERVICIOS ASOCIADOS CONTRACT, LESS AIRPORT BUS

FEE, LESS DELIVERY SERVICES	532.00
MISCELLANEOUS CONTINGECIES (TELEPHONE, ETC)	31.08
TOTAL COMMERCE FUNDS FOR CARACAS	725.00
TOTAL COMMERCE FUNDS AUTHORIZED FOR ENTIRE MISSION	500.00
REQUEST DOC TRANSFER TO AMEMBASSY CARACAS	225.00

11. HOSPITALITY BUDGET	\$ 1,350.00
RECEPTION(INCLUDING CORKAGE FEES, HORS D'OEUVRES, AND LIQUID REFRESHMENTS FOR HOSPITALITY SUITE)	912.00
COFFEE, MORNING AND AFTERNOON, TWO AND ONE- HALF DAYS	100.00
AIRPORT BUS SERVICE	235PP
PRINTING, INVITATIONS TO RECEPTION	33.00
DELIVERY, INVITATIONS, BY HAND	70.00

12. MISSION SCHEDULE AFTER ARRIVAL IS AS FOLLOWS:
SUNDAY, JUNE 2, 1974- FREE DAY. INDIVIDUAL AND/OR GROUP TOURS TO
COLONIA TOVAR OR ELSEWHERE, AT MISSION OPTION AFTER ARRIVAL.

MONDAY, JUNE 3:

8.00 AM - 9.00 AM	EMBASSY BRIEFING
9.00 AM -12.00 NOON	INDIVIDUAL APPOINTMENTS
12.00N - 2.00 PM	LUNCH
2.00 PM - 5.00 PM	INDIVIDUAL APPOINTMENTS
5.00 PM - 8.00 PM	FREE TIME
8.00 PM	RECEPTION, HOTEL TAMANACO

TUESDAY, JUNE 4:

9.00 AM - 12.00 NOON	INDIVIDUAL APPOINTMENTS
12.00N - 2.00PM	LUNCH
2.00 PM - 5.00 PM	INDIVIDUAL APPOINTMENTS
5.00 PM	FREE TIME

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WEDNESDAY, JUNE 5:

9.00 AM - 12.00 NOON OPEN FOR UNSCHEDULED APPOINTMENTS, MEETINGS,
PLANT VISITS.

12.00 NOON	DEPARTURE FOR AIRPORT
2.00 PM	DEPARTURE CARACAS ON VA FLIGHT 788 FOR BOGOTA.

2.45 PM ARRIVE BOGOTA VIA BIAN FLIGHT 132.

4.35 PM ARRIVE MEDELLIN.

13. CABLE CONFIRMATION SOONEST DOC APPROVAL ADDITIONAL \$225 NEEDED
FOR PROGRAM BUDGET. CERTAIN SERVICES MUST BE UNDERTAKEN AS SOON
AS APPROVAL RECEIVED.

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